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COEUR D'ALENE, ID Blue Water Technologies, Inc. today announced the appointment of Don Baldwin as Chief Executive Officer and Chairman of the Board, and the addition of R. James Coleman, PE. to the Board of Directors.

Mr. Baldwin graduated in 1984 from Boise State University with a Bachelor of Business Administration degree in Marketing. While attending college, Mr. Baldwin began his career with Micron Technology, Inc. (NYSE: MU). By 1989 Mr. Baldwin had risen to the level of National Sales Manager and by 1991 was Vice President of World Wide Sales. During his career at Micron he served in a variety of functions including President of Micron Semiconductor, President of Micron Asia, President of Micron Europe, as well as a variety of other senior positions within Micron. At the time of his retirement in 2000 Micron had become a dominant global player in the semiconductor memory sector with sales of almost four billion dollars annually. Mr. Baldwin has served on the Board of Directors of Ironspeed Inc. (a Bay Area software company) since 1999, is Chairman of the Baldwin Foundation (a 501 (c)3 organization), and President of Baldwin Enterprises (a real estate development company).

Mr. Coleman graduated in 1975 with a B.S. in Civil Engineering from the University of Idaho and went on to receive an M.S. in Civil Engineering (Environmental) from the University of Idaho in 1976. He was employed with J-U-B ENGINEERS, Inc. from 1976 to 2005 in various engineering and management assignments. In 1990, he was elected President of J-U-B. In 1992, he assumed the duties of CEO. During his tenure as President and CEO, J-U-B grew from 70 employees to over 250. In 2005, Mr. Coleman resigned from his position at J-U-B to start his own consulting engineering firm, Coleman Engineering, Inc. based in Coeur d'Alene, ID. His work is centered on strategic planning, business development, and project management. Mr. Coleman sits on numerous civic organization boards and has many professional affiliations.

Blue Water Technologies, based in Coeur d'Alene, ID provides cost-effective, innovative solutions for removing phosphorus, arsenic and other contaminants from water. The company was founded in February 2003 as a spin-off from the University of Idaho. For more information please visit www.blueh2o.net .